



# **She Shines UK Business Membership**

**Information Pack**

# Getting Started



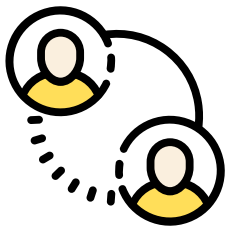
Decide on the discount your business will give to other She Shines UK members this quarter. You can choose a new discount each quarter



Complete the membership form on our website. This form will help us create your business profile on our directory. After you've filled in the form choose the Business Membership Plan which is a FREE plan valid for a year and can be renewed each year.



Your form will be reviewed within 5 working days. If successful you will be sent a discount code to add to your website (if you are a B2B company you will not be sent a discount code).



You will receive a PDF showing you your business profile on our directory; an Induction Pack and a link to our private She Shines UK Business Members WhatsApp Group.



## About us

SHE SHINES UK Ltd is the hub and platform for ambitious women in the UK. Through our memberships, we seek to create incentives for ambitious women, to pursue their own personal or professional goals. We champion and support everyday women on a mission to live their own unique ambitions. We prize community and seek to build a platform that ambitious women can both engage with and contribute to.

## Business Membership Plan

### Discounts

Access to personal and business related discounts from women owned businesses in our network.

### Networking, Support & Collaboration

Access to virtual or in-person networking events and check-ins that promote; work-life balance and self-care for women in business. Access to our private WhatsApp group for She Shines UK Business Members. Opportunities to deliver a virtual workshop or be a guest speaker at any of our virtual or in-person events.

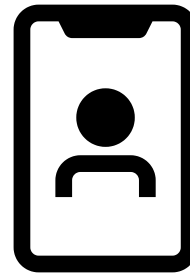
### Community Platform

Submit a minimum of one video for the She Shines UK YouTube channel within the year. This can be a product demonstration, top tips related area of specialism, a day in the life of yourself or pre-recorded Q&A etc.

Submit a minimum of one blog related to your product or service within the year. Alternatively, you can give us one of your products or a service of yours to use. We can then write a blog about your product or the benefits of using your service.



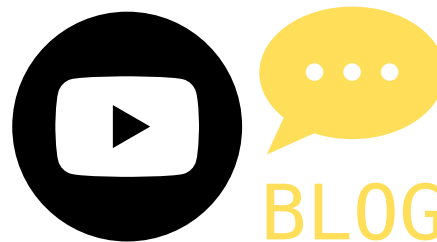
Members Area



Digital Membership Card



Wider Business Goals



Youtube Video and Blog

## Induction Pack

- Pictures to show you how to log in and what you will find in the member's area. (i.e. quarterly discount codes).
- Will show you where to upload your ID picture so we can issue your digital membership card.
- Explain when and how you can redeem your personal and business-related discounts and how members will redeem your discounts.
- Describes two of the opportunities available within your package (i.e. Video published on our YouTube Channel and Blog published on our website).
- A link where you can schedule a 1:1 meeting with our Managing Director to discuss how you plan to use this membership, as an additional tool within your wider business strategy.